



34th **ANNUAL  
CONFERENCE  
& EXHIBITION  
2025**



**Engineering Progress Together:**  
Collective Action for a  
Connected Region.

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# Premium Sponsorship Packages



# Why become a Sponsor?


## **Brand Visibility | Access to talent | Commercial advantage**

Being a CWWA conference sponsor provides a unique opportunity to enhance your brand visibility, connect with your target audiences and access our industry's talent pipeline with students and graduates attending from across a wide range of high-quality academic institutions.

It enables you to engage with potential clients and showcase your brand and commitment. It also provides the opportunity to build new and enhance existing relationships with real-time engagement and establish your company as a player in the field.

Additionally, sponsoring our event offers multiple networking opportunities with experts and thought leaders within our industry, which can lead to valuable partnership, collaborations and commercial opportunities.

Ultimately, it is a strategic investment that contributes to your overall growth strategy and recognition of your brand within the sector.



# Diamond Package

## US \$100,000

### PACKAGE BENEFITS

1. Speaking opportunity at the official Opening Ceremony: A representative of the company/organization will be allowed a 5-minute speaking opportunity at one of the main events at the Conference, the official Opening Ceremony. Guests include Government Ministers, Utility Heads, the media and regional representatives from the water and sanitation sectors.
2. Event Concierge Service: the CWWA will assign a dedicated person to provide logistics and administrative support, as required, related to the Conference and Exhibition.
3. Opportunity to participate in a panel discussion on a topic related to the thematic areas of the Conference (discussion theme will be provided by the Conference Planning Committee) OR a complimentary 40-minute time slot within the Technical Session Conference schedule to do a technical presentation. A suitable-sized meeting room with theater or classroom-style seating and Audio-Visual setup will be provided (Agenda to be provided to the Technical Sessions Planning Team before the event).
4. Your company will be recognized as the official Diamond Sponsor of the CWWA Conference & Exhibition in all media releases, interviews, social media advertisements, and on the CWWA Conference website.
5. A complimentary invitation to the official media launch of the 34th Annual CWWA Conference and Exhibition, where you will receive named recognition as the official Diamond Sponsor. This media launch will feature national and regional media coverage.
6. Feature article leading up to the conference and an interview conducted by a local media outlet during the event.
7. Named recognition as the official Diamond Sponsor by the CWWA President during the Opening Ceremony, Closing Ceremony and all other Conference Events.
8. Complimentary advertising on the CWWA website (3-month period). The sponsor's logo will be placed on the CWWA website as a clickable link to your company's website. A short company description can be included.
9. The sponsor company's name/logo will be placed on the CWWA Conference website and all major Conference materials, including Social Media advertising.
10. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High-Level Forums.
11. Complimentary promotional spot in the Ministerial coffee break and lounge area; a high-value component. The Sponsor will have the opportunity to place a promotional Banner in this area providing direct visibility to key decision makers, development partners and utility heads. (Banner design to be provided by Sponsor, and dimension guidelines apply).
12. The company's name and logo appear with other Conference sponsors in the Conference magazine guide.



## DIAMOND

# Diamond Package

US \$100,000

### PACKAGE BENEFITS

13. The sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage).
14. Complimentary colored full-page advertisement in the Conference magazine plus a full one-page article in the magazine (Sponsor to provide artwork and content – guidelines apply).
15. One complimentary Premium Exhibition booth with preferred location on the exhibition floor.
16. Complimentary passes for eight (8) persons to attend all Conference and Exhibition events.  
One complimentary Premium Exhibition booth with preferred location on the exhibition floor.
17. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor)

\*This package may be purchased by a group.





## PLATINUM

# Platinum Package

US \$65,000

### PACKAGE BENEFITS

1. Named recognition as Platinum Sponsor by the CWWA President during the official Opening Ceremony, Gala Closing Ceremony and all other main Conference Events.
2. A Complimentary invitation to the official Media Launch for the 34th Annual CWWA Conference and Exhibition with named recognition as Platinum Sponsor (media launch will include national/regional media coverage).
3. Opportunity to present the Ron Williams - Best Technical Paper Award at the official Closing Ceremony and Awards Cocktail. This benefit includes a 5-minute speaking opportunity
4. Opportunity to participate in a panel discussion on a topic related to the thematic areas of the Conference (discussion theme will be provided by the Conference Planning Committee) OR a complimentary 40-minute time slot within the Technical Session Conference schedule to do a technical presentation. A suitable-sized meeting room with theater or classroom style seating and Audio-Visual setup will be provided (Agenda to be provided to the Technical Sessions Planning Team before the event).
5. The sponsor company's name/logo will be placed on the CWWA Conference website and all major Conference materials, including Social Media advertising.
6. Complimentary advertising on the CWWA website (2-month period). The sponsor's logo will be placed on the CWWA website as a clickable link to your company's website. A short company description can be included.
7. Company's name and logo appear with other Conference sponsors in the Conference magazine guide.
8. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
9. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as Platinum Sponsor.
10. Complimentary promotional spot in the Ministerial coffee break and lounge area; a high-value component. The Sponsor will have the opportunity to place a promotional Banner in this area providing direct visibility to key decision makers, development partners and utility heads. (Banner design to be provided by Sponsor, and dimension guidelines apply).
11. Free colored full-page advertisement in the Conference magazine plus a full one-page article in the magazine (Sponsor to provide artwork and content).
12. One complimentary Premium Exhibition booth with preferred location on the exhibition floor.
13. Complimentary passes for six (6) persons to attend all Conference and Exhibition events.
14. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor).

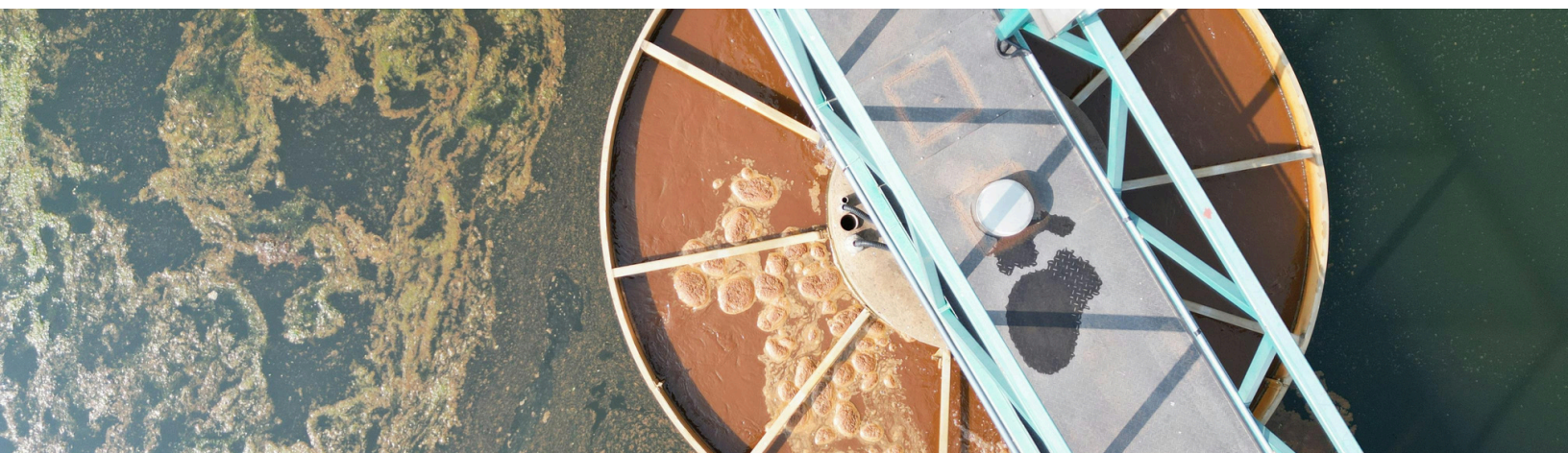
GOLD

## Gold Package

US \$50,000

### PACKAGE BENEFITS

1. Named recognition as Gold Sponsor by the CWWA President during the official Opening Ceremony, Gala Closing Ceremony and all other main Conference Events.
2. Complimentary invite to the official Media Launch for the 34th Annual CWWA Conference and Exhibition with named recognition as Gold Sponsor (media launch will include national/regional media coverage).
3. The sponsor company's name and logo will be placed on the CWWA Conference website and all major Conference materials, including advertising.
4. The company's name and logo appear with other Conference sponsors in the Conference magazine guide.
5. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
6. The sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as a Gold Sponsor.
7. Complimentary colored full-page advertisement in the Conference magazine.
8. 3)One complimentary Premium Exhibition booth with preferred location on the exhibition floor.
9. Complimentary passes for four (4) persons to attend all Conference events
10. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor).
11. Complimentary promotional spot in the Ministerial coffee break and lounge area; a high-value component. The Sponsor will have the opportunity to place a promotional Banner in this area providing direct visibility to key decision makers, development partners and utility heads. (Banner design to be provided by Sponsor, and dimension guidelines apply).



## SILVER

# Silver Package

US \$25,000

### PACKAGE BENEFITS

1. Named recognition as Silver Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony and all other main Conference Events.
2. Complimentary invite to the official Media Launch for the 34th Annual CWWA Conference and Exhibition with named recognition as Silver Sponsor (media launch will include national/regional media coverage).
3. The company's name and logo appear with other Conference sponsors in the Conference magazine guide.
4. The sponsor company's logo will be placed on the CWWA Conference website and on Social Media advertising.
5. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High-Level Forum.
6. The sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
7. Free half-page colored advertisement in the Conference magazine.
8. One complimentary Premium Exhibition booth with preferred location on the exhibition floor.
9. Passes for three (3) persons to attend all Conference events.
10. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor).



## BRONZE

# Bronze Package

US \$15,000

### PACKAGE BENEFITS

1. Named recognition as Silver Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony and all other main Conference Events.
2. Complimentary invite to the official Media Launch for the 34th Annual CWWA Conference and Exhibition with named recognition as Bronze Sponsor (media launch will include national/regional media coverage).
3. The company's name and logo appear with other Conference sponsors in the Conference magazine guide.
4. The sponsor company's logo will be placed on the CWWA Conference website and on Social Media advertising.
5. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High-Level Forum.
6. The sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
7. Free half-page colored advertisement in the Conference magazine.
8. One complimentary Premium Exhibition booth with preferred location on the exhibition floor.



## Copper Package

US \$10,000

### PACKAGE BENEFITS

1. Named recognition as an event Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony.
2. Complimentary invite to the official Media Launch for the 34th Annual CWWA Conference and Exhibition with named recognition as Bronze Sponsor (media launch will include national/regional media coverage).
3. The company's name and logo appear with other Conference sponsors in the Conference magazine guide and on the CWWA website with a link to your company's website and on all major Conference materials, including advertising.
4. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
5. The sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as the event Sponsor.
6. Complimentary colored half page advertisement in the Conference magazine





## Technical Sessions Sponsor

# Technical Sessions Sponsor

**US \$15,000**

### PACKAGE BENEFITS

1. Named recognition as the Technical Sessions Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony.
2. The sponsor company's logo will be featured along with other Conference sponsors in the Conference magazine and on Social Media ads.
3. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High-Level Forums.
4. Promotional signage placed directly outside the Technical Session room (Design/Size to be preapproved by CWWA Planning Committee).
5. The sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as the event Sponsor.
6. Complimentary colored half page advertisement in the Conference magazine
7. Complimentary 1-hour time slot within the Technical Session Conference schedule to do a technical presentation/workshop. A suitable sized meeting room with theater or classroom style seating and Audio-Visual setup will be provided (Agenda to be provided to Technical Sessions Planning Team prior to event).
8. Complimentary registration for one person to attend the 34th Annual CWWA Conference and Exhibition.





## Sponsorship Opportunities

# Additional Sponsorship and branding opportunities

Apparel (polos) | Conference Tote Bags | Water Canteens | Lanyards | Charity Event

All prices shown in USD

