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CARIBBEAN WATER AND
WASTEWATER ASSOCIATION
Annual Conference
& Exhibition



BAHAMAS 2022

THEME: RECOVERY AND EVOLUTION:
Regional Actions for Global Sustainability
in Water and Waste Sectors

**CONFERENCE
SPONSORSHIP
OPPORTUNITIES**



**CARIBBEAN WATER AND
WASTEWATER ASSOCIATION
CONFERENCE & EXHIBITION**

**ATLANTIS PARADISE ISLAND
THE BAHAMAS OCTOBER 2022**

Dear Prospective Sponsor,

Over 300 plus local and international participants are expected to attend the 31st Annual Caribbean Water and Wastewater Association (CWWA) Conference. This year's conference will once again be held at the Atlantis Resort, Paradise Island in the beautiful Islands of the Bahamas. This highly publicized signature event is the premier regional event for water, wastewater, and solid waste stakeholders of all types. It provides a meaningful opportunity for sponsorship participants to be exposed at a single event to Caribbean Utilities, Engineers, Industry Leaders, CEO's, Ministers of Government and High-Level Dignitaries from across the Caribbean Region, Latin America, North America, and Europe as they converge in the Caribbean.

At this time, we invite you to take advantage of this exceptional advertising and promotional opportunity as a sponsorship participant. Our conference will provide wonderful marketing opportunities that will expose your business in newspaper, print and digital media advertising and ultimately reach over 20,000 local and regional recipients through online streaming, television exposure, radio ads, flyers, direct mail collateral materials, T-shirts, banners, vendor spaces and much more. We have provided details of the available sponsorship benefits in this packet for your review.

Please submit the enclosed Sponsorship Registration Form as indicated in the packages to affirm your commitment. Please confirm now as packages will be allocated on a "first come, first serve basis".

If you have any questions or would like further information, visit cwwa.net. You can also email us at cwwaconference2022@gmail.com or contact (242) 302-5546 to speak with a representative.

We hope that you join us for this exciting Caribbean community event!

Thank you in advance for your support!

Eng. Cyprian Gibson, B. Eng., M.B.A., PE

CWWA Past President

2022 Conference Chairman
(wccgibson@wsc.com.bs)



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SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities aligns your brand and forges awareness to your business. Increase return on investment where you gain valuable insight to the newest industry trends or business ideas and help in expanding your content strategy to provide a great source of new material or benefit from the exposure you gain from social content and strengthen your company's image.

BLUE DIAMOND SPONSOR

\$75,000

Benefits Included:

- First ever, one-time, one-year regional recognition at all CWWA approved events
- High Level Forum (HLF) Delegate Registration for two (2) persons;
- High Level Reception (Host) – An opportunity to host a reception for HLF delegates;
- Speaking opportunity at Opening Ceremony (5 minutes);
- Sign/Banner in each technical session rooms, AGM, training and in the HLF rooms;
- Provided paraphernalia for conference participants and HLF delegates;
- Banner advertising and Video Message on the Home Page of the Conference App;
- Recognition for being a Blue Diamond Sponsor from the Conference Chair during the Opening Ceremony and all other Conference Events;
- Company's name and logo appear with other Conference sponsors (emboldened) in the Conference magazine guide and on the CWWA website with a link to your company's website and advertising on all major Conference materials
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Logo on main banners & signage at the sponsor events and the main conference venue recognizing your company's sponsorship;
- Free Centre Spread colored full-page advertisement in the Conference magazine plus a full one-page article in the magazine;
- Two (2) Premium Exhibit Booths; Ten (10) free hotel nights
- One (1) Setup at High Level Forum of Gov't Ministers
- Registration for ten (10) persons to attend all Conference events;
- Loop advertisements on screen (provided by sponsor);
- Full Concierge Services (including personal assistant and driver as needed);
- Name & or Logo prominently displayed on Lanyard, and Conference App;

Deadline: July 31, 2022



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PLATINUM SPONSOR

\$50,000

Benefits Included:

- Nine-month regional recognition at all CWWA approved events
- Speaking opportunity at Gala Awards Ceremony (5 minutes);
- Recognition for being a Platinum Sponsor from the Conference Chair during the Opening Ceremony and other Conference Events;
- Company's name and logo appear with other Conference sponsors (emboldened) in the Conference magazine guide and on the CWWA website with a link to your company's website and advertising on all major Conference materials
- Circulated email blast sharing company profile over a nine (9) month period;
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Logo on main banners & signage at the sponsor events and the main conference venue recognizing your company's sponsorship;
- Inside front/back cover (full page) in the Conference magazine plus a full one-page article in the magazine;
- Two (2) Premium Exhibit Booths; Eight (8) free hotel nights;
- Registration for six (6) persons to attend all Conference events;
- Loop advertisements on screen (provided by sponsor);
- Name on Lanyard;
- Optional: Conference App Add-On (\$10,000)

Deadline: July 31, 2022



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GOLD SPONSOR

\$30,000

Benefits Included:

- Sponsorship of one main social or cultural event;
- Speaking opportunity and recognition from the Conference Chair during the Gala Awards (3-5 minutes);
- Company's name and logo appear with other Conference sponsors (emboldened) in the Conference magazine guide and on the CWWA website with a link to your company's website and advertising on all major Conference materials
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Logo on main banners & signage at the sponsor events and main conference venue recognizing your company's sponsorship;
- Free colored full-page advertisement in the Conference magazine;
- Two (2) Premium Exhibit Booths; Five (5) free hotel nights;
- Registration for four (4) persons to attend all Conference events;
- Loop advertisement on screen (provided by Sponsor).
- Optional: Conference App Add-On (\$10,000)

Deadline: July 31, 2022

SILVER SPONSOR

\$20,000

Benefits Included:

- Recognition from the Conference Chair during the Opening Ceremony;
- Company's name and logo appear with other Conference sponsors in the Conference magazine guide and on the CWWA Website with a link to your company's website and will be advertised on all major Conference materials;
- Complimentary promotional inserts (provided by sponsor) in Conference bags logo on main banners & signage at the sponsor events and the main conference venue recognizing your company's sponsorship;
- Free full colored page advertisement in the Conference magazine;
- One (1) Premium Exhibit Booths; Four (4) free hotel nights;
- Registration for three (3) persons to attend all Conference events.

Deadline: July 31, 2022



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BRONZE SPONSOR

\$10,000

Benefits Included:

- Recognition from the Conference Chair during the Opening Ceremony;
- Company's name and logo appear with other Conference sponsors in the Conference magazine and on the CWWA Website with a link to your company's website and advertised on all major Conference materials;
- Complimentary promotional inserts (provided by sponsor) in Conference bags; logo on main banners & signage at the sponsor events and the main conference venue recognizing your company's sponsorship;
- Free colored half page advertisement in the Conference magazine;
- Registration for two (2) persons to attend all Conference events

Deadline: July 31, 2022



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CONFERENCE BAG

\$ 10,000

Benefits Included:

- Your company's logo appears on Conference bag;
- Company's name and logo appear with other Conference sponsors in the Conference magazine guide and on the CWWA website with a link to your company's website and on all major Conference materials including advertising;
- Complimentary promotional inserts (provided by sponsor) in Conference bags and logo on main banners & signage at the sponsor events and main conference venue recognizing your company's sponsorship;
- 50% off your choice sized advertisement in Conference magazine or free business card size ad.

Deadline: August 31, 2022

EVENT LANYARD

\$ 7,500

Benefits Included:

- Your logo will appear on the Conference badge lanyard;
- Company's name and logo appear with other Conference sponsors on the CWWA website with a link to your company's website;
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Free business card sized advertisements in Conference magazine.

Deadline: August 31, 2022

CONFERENCE USB

\$ 7,500

Benefits Included:

- Your logo imprinted on the Conference USB that will be distributed to each conference attendee;
- Company's name and logo appear with other Conference sponsors on the CWWA website with a link to your company's website;
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Free business card sized advertisement in Conference magazine.

Deadline: August 31, 2022



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EVENT POLOS

\$ 5,000

Benefits Included:

- Your company's logo appears on Conference Polo/T-shirts;
- Company's name and logo appear with other Conference sponsors on the CWWA website with a link to your company's website;
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Free business card sized advertisement in Conference magazine.

Deadline: August 31, 2022

TECHNICAL TOURS & TRANSPORTATION \$ 5,000

Benefits Included:

- Your company's signage placed in tour meeting areas and inside tour bus;
- Company's name and logo appear with other Conference sponsors on the CWWA website with a link to your company's website;
- Complimentary promotional inserts (provided by sponsor) in Conference bags
- Logo to appear on tour signage;
- Free business card sized advertisement in Conference magazine.

Deadline: August 31, 2022

CONFERENCE NOTEBOOKS

\$ 5,000

Benefits Included:

- Your logo will appear alongside the conference logo on the Conference notebook that will be distributed to each conference attendee;
- Company's name and logo appear with other Conference sponsors on the CWWA website with a link to your company's website;
- Complimentary promotional inserts (provided by sponsor) in Conference bags;
- Free business card sized advertisement in Conference magazine.

Deadline: August 31, 2022



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WORKSHOP/STUDENT SPONSOR

\$ 5,000

Benefits Included:

- Facilitate the learning experience and development of students pursuing careers related to the sector;
- Company's name and logo appear with other Conference sponsors on the CWWA website with a link to your company's website;
- Listed as sponsor in the Conference magazine;
- Photo opportunity with student and write up to be published in CWWA Newsletter and distributed on social media networks.

Deadline: August 31, 2022

PRIZES/AWARDS

\$ 2,500

Benefits Included:

- Company's name and logo appear with other Conference sponsors on the CWWA website with link to your company's website;
- Recognition at Closing Gala;
- Complimentary promotional inserts (provided by sponsor) in Conference bags, logo on main banners & signage at the sponsor events and the main conference venue recognizing your company's sponsorship;
- Free business card sized advertisement in the Conference magazine.

Deadline: August 31, 2022

PROMOTIONAL INSERTS

\$ 2,500

Benefits Included:

Get your promotional materials (brochure, calendar, key chain, pens, etc.) in the hands of every attendee. You provide the materials and we will insert in each registration bag. Bag inserts must be received by October 7, 2022.

Deadline: August 31, 2022



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SPONSORSHIP FORM (CONTACT INFORMATION)

COMPANY NAME:

CONTACT NAME:

TITLE/POSITION:

MAILING ADDRESS:

CITY, STATE, ZIP:

COUNTRY:

PHONE NUMBER:

FAX NUMBER:

EMAIL *(we respect your privacy)*:

AUTHORIZED SIGNATURE:

DATE:

NAME ON CARD:

EXPIRATION DATE:

CARDHOLDER'S SIGNATURE:



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BLUE DIAMOND CONFERENCE SPONSOR

\$75,000.00

PLATINUM CONFERENCE SPONSOR

\$50,000.00

GOLD CONFERENCE SPONSOR

\$30,000.00

SILVER CONFERENCE SPONSOR

\$20,000.00

BRONZE CONFERENCE SPONSOR

\$10,000.00

CONFERENCE BAGS

\$10,000.00

EVENT LANYARD

\$7,500.00

CONFERENCE USB

\$7,500.00

TECHNICAL TOURS & TRANSPORTATION

\$5,000.00

EVENT POLOS

\$5,000.00

CONFERENCE NOTEBOOK

\$5,000.00

WORKSHOP/STUDENT SPONSOR

\$5,000.00

PRIZES AND AWARDS

\$5,000.00

PROMOTIONAL INSERTS (per set of 500)

\$2,500.00

I agree to sponsor the above checked event item(s).

I/ We agree to pay CWWA 2022 Conference a total of \$ _____ in the payment form of:

Check Money Order Credit Card

Credit Card Type: MasterCard VISA

**Please note deadlines for submission of various sponsorship packages. Thank you for your support!*