



**INNOVATION & SMART TECHNOLOGIES  
BUILDING RESILIENCE IN THE  
WATER & WASTE INDUSTRIES**

**CW&A** 30<sup>th</sup> Annual Conference  
and Exhibition  
CARIBBEAN WATER AND  
WASTEWATER ASSOCIATION THE CAYMAN ISLANDS  
**3-8 OCTOBER 2021**

**SPONSORSHIP BENEFITS**

# SPONSORSHIP BENEFITS SUMMARY

BENEFITS	PLATINUM	GOLD	SILVER	CONFERENCE APP	BRONZE	COPPER
	\$20,000	\$15,000	\$10,000	\$10,000	\$5,000	\$2,500
Sponsor logo in the form of a banner to be added to the Conference home screen .	Mobile + Web App	Mobile + Web App	Web App Only	Mobile + Web App		
Sponsor logo in the form of a banner to be added to each session streaming page.	Web App	Web App				
Sponsor logo in the form of a banner to be added to each attendee profile.	Mobile + Web App					
Display of sponsor logo on a standard screen before each session with sponsorship level added.	X-Large	X-Large	Large	Large	Large	Medium
Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.	X	X	X	X	X	X
Sponsor logo and banner to be showcased on the 2021 CWWA Conference website prior to and during the conference.	6 Weeks	4 Weeks	2 Weeks	As a banner	During Conference Week	



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	\$20,000	\$15,000	\$10,000	\$10,000	\$5,000	\$2,500
Sponsor is recognised at the beginning of each live session.	As Platinum Sponsor	As Gold Sponsor	As Silver Sponsor	As Conference App Sponsor		
Sponsor logos with bio to be added to all email blasts and SM posts, Sponsor level noted (LinkedIn, Instagram, Facebook, Twitter) Content to be provided by Sponsor.	With Special Note on being a Platinum Sponsor	With Special Note on being a Gold Sponsor	X	X	X	X
Sponsor will be featured in the pre-conference introductory video.	X					
One free clickable ad on CWWA website homepage .			2 Months	2 Months	1 Month	Conference Week
Complimentary advertising time via banner clickable ad on the CWWA Homepage (content to be provided by sponsor).	3 Months	2 Months				
1 free virtual exhibition booth .	X	X	X	X	50% off virtual Booth	
Complimentary video upload to the CWWA Instagram, Facebook, Twitter and YouTube accounts (content to be provided by sponsor).	2 min	1 min				



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	\$20,000	\$15,000	\$10,000	\$10,000	\$5,000	\$2,500
Sponsor logo with bio will be uploaded to the CWWA Instagram, Facebook and Twitter accounts, as well as an email blast to members/stakeholders (content to be provided by sponsor).	X	X	X	X	X	X
Passes for persons to attend the virtual Conference.	6 Persons	4 Persons	3 Persons	3 Persons	2 Persons	1 Person
Complimentary colour, advertisement in the Conference magazine plus a full page article in the magazine (content to be provided by sponsor).	Full Page	Full Page	Half Page	Half Page	1/4 Page	1/4 Page
Recognition as conference app sponsor. All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.				X		
Marketing and hosting of the Sponsors products and services, etc.	Webinar	Webinar	Trade presentation	Trade presentation	Trade Presentation	Trade presentation



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# PLATINUM

\$20,000

- Sponsor logo in the form of a banner to be added to the conference home screen (mobile + web app).
- Sponsor logo in the form of a banner to be added to each session streaming page (mobile + web app).
- Sponsor logo in the form of a banner to be added to each attendee profile (mobile + web app).
- Display of sponsor logo on a standard screen before each session with sponsorship level added (X-Large).
- Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.
- Sponsor logo and banner to be showcased on the CWWA conference website 6 weeks prior to and during the conference.
- Sponsor is recognized at the beginning of each live session, with special note on being platinum sponsor.
- Sponsor logo with bio to be added to all email blasts and social media posts with special note on being platinum sponsor.\*
- Sponsor will be featured in the pre-conference introductory video.
- Three month complimentary advertising time via banner clickable ad on the CWWA homepage.\*
- 1 free virtual exhibition booth.
- Complimentary 2 minute video upload to the CWWA Instagram, Facebook, and Twitter accounts as well as an email blast to member/stakeholders.\*
- Sponsor logo with bio posted on CWWA Instagram, Facebook and Twitter account as well as email blasts to members/stakeholders.\*
- Passes for 6 persons to attend the virtual Conference.
- Complimentary full page advertisement in the Conference magazine plus an equivalent length article in the magazine.\*
- Marketing and hosting of the sponsors products and services (webinar).

\*Content to be provided by sponsor

\*\*All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.



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# GOLD

## \$15,000

- Sponsor logo in the form of a banner to be added to the conference home screen (mobile + web app).
- Sponsor logo in the form of a banner to be added to each session streaming page (web app).
- Display of sponsor logo on a standard screen before each session with sponsorship level added (X-Large).
- Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.
- Sponsor logo and banner to be showcased on the CWWA conference website 4 weeks prior to and during the conference.
- Sponsor is recognized at the beginning of each live session, with special note on being gold sponsor.
- Sponsor logo with bio to be added to all email blasts and social media posts with special note on being gold sponsor.\*
- Two month complimentary advertising time via banner clickable ad on the CWWA homepage.\*
- 1 free virtual exhibition booth.
- Complimentary 1 minute video upload to the CWWA Instagram, Facebook , and Twitter accounts as well as an email blast to member/stakeholders.\*
- Sponsor logo with bio on CWWA Instagram, Facebook and Twitter account as well as email blasts to members/stakeholders.\*
- Passes for 4 persons to attend the virtual Conference.
- Complimentary full page advertisement in the Conference magazine plus an equivalent article in the magazine.\*
- Marketing and hosting of the sponsors products and services (webinar).

\*Content to be provided by sponsor

\*\*All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.



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# SILVER

\$10,000

- Sponsor logo in the form of a banner to be added to the conference home screen (web app).
- Display of sponsor logo on a standard screen before each session with sponsorship level added (Large).
- Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.
- Sponsor logo and banner to be showcased on the CWWA conference website 2 weeks prior to and during the conference.
- Sponsor is recognised at the beginning of each live session as Silver Sponsor.
- Sponsor logo with bio to be added to all email blasts and social media posts.\*
- One free clickable ad on the CWWA website homepage (2 months).
- 1 free virtual exhibition booth.
- Sponsor logo with bio posted on CWWA Instagram, Facebook and Twitter account as well as email blasts to members/stakeholders.\*
- Passes for 3 persons to attend the virtual Conference.
- Complimentary half page advertisement in the Conference magazine plus an equivalent length article in the magazine.\*
- Marketing and hosting of the sponsors products and services (trade presentation).

\*Content to be provided by sponsor

\*\*All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.



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# CONFERENCE APP

\$10,000

- Sponsor logo in the form of a banner to be added to the conference home screen (mobile + web app)
- Display of sponsor logo on a standard screen before each session with sponsorship level added (Large).
- Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.
- Sponsor logo to be showcased on the CWWA conference website as banner prior to and during the conference.
- Sponsor is recognised at the beginning of each live session as Conference App Sponsor.
- Sponsor logo with bio to be added to all email blasts and social media posts with special note on being platinum sponsor.\*
- One free clickable ad on CWWA website homepage for 2 months.
- 1 free virtual exhibition booth.
- Sponsor logo with bio will be posted on CWWA Instagram, Facebook and Twitter account as well as email blasts to members/stakeholders.\*
- Passes for 3 persons to attend the virtual Conference.
- Complimentary half page advertisement in the Conference magazine plus an equivalent article in the magazine.\*
- Marketing and hosting of the sponsors products and services (trade presentation).
- Recognition as conference app sponsor.\*\*

\*Content to be provided by sponsor

\*\*All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.



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# BRONZE

\$5,000

- Display of sponsor logo on a standard screen before each session with sponsorship level added (Large).
- Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.
- Sponsor logo and banner to be showcased on the CWWA conference website during the conference week.
- Sponsor logo with bio to be added to all email blasts and social media posts.\*
- One free clickable ad on the CWWA website homepage for 1 month.
- 1 free virtual exhibition booth. (50% off virtual booth)
- Sponsor logo with bio will be posted on CWWA Instagram, Facebook and Twitter account as well as email blasts to members/stakeholders.\*
- Passes for 2 persons to attend the virtual Conference.
- Complimentary 1/4 page advertisement in the Conference magazine plus an equivalent length article in the magazine.\*
- Marketing and hosting of the sponsors products and services (trade presentation)

\*Content to be provided by sponsor

\*\*All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.



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# COPPER

\$2,500

- Display of sponsor logo on a standard screen before each session with sponsorship level added (Medium).
- Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session.
- Sponsor logo with bio to be added to all email blasts and social media posts with special note on being platinum sponsor.\*
- One free clickable ad on CWWA website homepage during the conference week.
- Sponsor logo with bio on CWWA Instagram, Facebook and Twitter account as well as email blasts to members/stakeholders.\*
- Passes for 1 person to attend the virtual Conference.
- Complimentary 1/4 page advertisement in the Conference magazine plus an equivalent length article in the magazine.\*
- Marketing and hosting of the sponsors products and services (trade presentation)

\*Content to be provided by sponsor

\*\*All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.



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**FOR MORE INFORMATION**

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**CWWA2021SPONSORS@GMAIL.COM**