



ANNUAL CONFERENCE & EXHIBITION



Water security and waste reduction:
Sustainability in an uncertain climate

2020 Sponsorship Packages

I T H

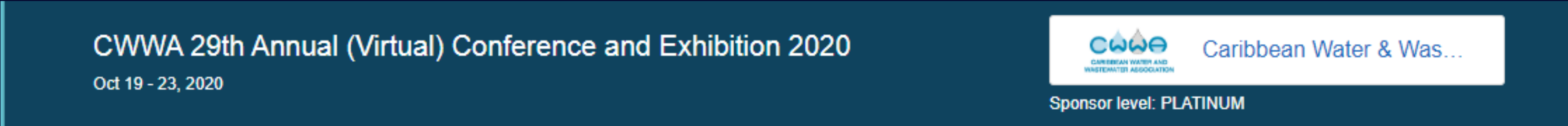


CARIBBEAN WATER AND
WASTEWATER ASSOCIATION

BENEFITS	PLATINUM	GOLD	SILVER	CONFERENCE APP	BRONZE
Sponsor logo in the form of a banner to be added to the Conference home screen	mobile + web app	mobile + web app	web app only	✓	
Sponsor logo in the form of a banner to be added to each session streaming page	mobile + web app	mobile + web app			
Sponsor logo in the form of a banner to be added to each attendee profile	mobile + web app				
Display of sponsor logo on a standard screen before each session with sponsorship level added	X-Large	X-Large	Large	Large	Large
Sponsor logo to be added to the recorded video that will be uploaded to the CWWA YouTube Channel after the session	✓	✓	✓	✓	✓
Sponsor logo and banner to be showcased on the 2020 CWWA Conference website prior to and during the conference	6 weeks	4 weeks	2 weeks	As a banner	during conference week
Sponsor is recognised at the beginning of each live session.	as a Platinum Sponsor	as Gold Sponsor			
Sponsor logos with bio to be added to all email blasts and SM posts, Sponsor level noted (LinkedIn, Instagram, Facebook, Twitter) Content to be provided by Sponsor.	with special note on being Platinum Sponsor	with special note on being Gold Sponsor	✓	✓	✓
Sponsor will be featured in the pre-conference introductory video.	✓				
One free clickable ad on CWWA website homepage			2 months		
Complimentary advertising time via banner ad on the CWWA Homepage – content to be provided by sponsor	3 months	2 months			
1 free virtual exhibition booth (see pictures of virtual booth features on the next page)	✓	✓	✓		50% off virtual booth
Complimentary 2 min, video upload to the CWWA Instagram, Facebook, Twitter and YouTube accounts (content to be provided by Sponsor)	✓				
Sponsor logo with bio will be uploaded to the CWWA Instagram, Facebook and Twitter accounts, as well as an email blast to members/stakeholders (content to be provided by Sponsor)	✓			✓	✓
Passes for persons to attend the virtual Conference	6 persons	4 persons	3 persons		2 persons
Complimentary, full colour, advertisement in the Conference magazine plus a full page article in the magazine (content to be provided by sponsor)	full page	full page	Half-page	1/4 page	1/4 page
Recognition as conference app sponsor. All registered conference/exhibition attendees will be required to download the conference app to access the conference/exhibition. The Conference app sponsor's logo will be on the app's home page throughout the conference.				✓	
INVESTMENT	\$20,000	\$15,000	\$10,000	\$10,000	\$5,000

The CWWA is used below as an example Company...

Your logo and Sponsorship Level will be showcased at the top of the webpage and within the mobile app



You can add live or a prerecorded video to highlight specific products & services



You can include specific contact information, a URL to your webpage as well as your company's profile

