

# Premium Sponsorship Packages

CWWA  
33<sup>RD</sup> ANNUAL  
CONFERENCE  
EXHIBITION  
2024



**COLLECTIVE  
REGIONAL ACTION**  
Toward a Climate Resilient,  
Water Secure and  
Zero Waste Caribbean

# Why become a sponsor?

Brand visibility | Access to talent | Commercial advantage

Being a CWWA Conference sponsor provides a unique opportunity to enhance your brand visibility, connect with your target audiences and access our industry's talent pipeline with students and graduates attending from across a wide range of high quality academic institutions.

It enables you to engage with potential clients, and showcase your brand and commitment.. It also provides the opportunity to build new and enhance existing relationships with real-time engagement and establish your company as a key player in the field.

Additionally, sponsoring our event offers multiple networking opportunities with experts and thought leaders within our industry, which can lead to valuable partnerships, collaborations and commercial opportunities.

Ultimately, it is a strategic investment that contributes to your overall growth strategy and recognition of your brand within the sector.

# Diamond Package & Partnership Title

US \$100,000

## BENEFITS

1. Access to the newest addition to the CWWA Conference & Exhibition, the CWWA Knowledge and Innovation Hub. These hubs will be aligned to several thematic areas (innovation, capacity building, climate resilience etc.) and will feature 'ted-type' talks, panel discussions and promotional tech-demos. Access includes a one (1) hour time slot for a technical presentation/panel discussion. Audio Visual setup will be provided (Agenda to be provided to Conference Planning Team prior to event).
2. Event Concierge Service – the CWWA will assign a dedicated person to provide logistics and administrative support as required related to the Conference and Exhibition.
3. Your company will be branded as the official CWWA Conference & Exhibition Event Partner and Diamond Sponsor on all media releases/interviews, social media ads and on the CWWA Conference website.
4. Complimentary invite to the official **Media Launch for the 33rd Annual CWWA Conference and Exhibition** with named recognition as Partner/Diamond Sponsor (media launch will include national/regional media coverage).
5. Speaking opportunity to provide opening remarks at the official Opening Ceremony for the 33rd Annual CWWA Conference and Exhibition.
6. Feature article in the leadup to the Conference and an interview by local media house during event.
7. Named recognition as Event Partner and Diamond Sponsor by the CWWA President during the Opening Ceremony, Closing Ceremony and all other Conference Events.
8. Complimentary advertising on the CWWA website (6 month period). Sponsor's logo will be placed on the CWWA website as a clickable link to your company's website. A short company description can be included.
9. Sponsor company's name/logo will be placed on the CWWA Conference website and on all major Conference materials including Social Media advertising.
10. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forums.
11. Complimentary advertising/signage in the Ministerial lounge area (banner to be provided by Sponsor). Dimension guidelines apply.
12. Company's name and logo appear with other Conference sponsors in the Conference magazine guide.
13. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as Diamond Sponsor/Event Partner.
14. Complimentary colored full-page advertisement in the Conference magazine plus a full one-page article in the magazine (Sponsor to provide artwork and content)
15. One complimentary 20ft. x 10ft. Premium Exhibition area. The Sponsor will have their choice of booth set-up, such as a trussed booth or open plan.
16. Complimentary passes for eight (8) persons to attend all Conference and Exhibition events.
17. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor)

# Platinum Package

US \$65,000

## BENEFITS

1. Named recognition as Platinum Sponsor by the CWWA President during the official Opening Ceremony, Gala Closing Ceremony and all other main Conference Events.
2. Complimentary invite to the official **Media Launch for the 33rd Annual CWWA Conference and Exhibition** with named recognition as Platinum Sponsor (media launch will include national/regional media coverage).
3. Opportunity to present the **Ron Williams – Best Technical Paper Award** at the official Gala Closing Ceremony (includes short speaking slot).
4. Sponsor company's name/logo will be placed on the CWWA Conference website and on all major Conference materials including Social Media advertising.
5. Complimentary advertising on the CWWA website (4 month period). Sponsor's logo will be placed on the CWWA website as a clickable link to your company's website. A short company description can be included.
6. Company's name and logo appear with other Conference sponsors in the Conference magazine guide.
7. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
8. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as Platinum Sponsor.
9. Complimentary colored full-page advertisement in the Conference magazine plus a full one-page article in the magazine (Sponsor to provide artwork and content)
10. One complimentary 10ft. x 10ft. Premium Exhibition area. The Sponsor will have their choice of booth set-up, such as a trussed booth or open plan.
11. Complimentary passes for six (6) persons to attend all Conference and Exhibition events.
12. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor)



All instances of named recognition of the sponsor will indicate the sponsorship level (website, social media ads etc)

# Gold Package

## BENEFITS

US \$50,000

1. Named recognition as Gold Sponsor by the CWWA President during the official Opening Ceremony, Gala Closing Ceremony and all other main Conference Events.
2. Complimentary invite to the official Media Launch for the 33rd Annual CWWA Conference and Exhibition with named recognition as Gold Sponsor (media launch will include national/regional media coverage).
3. Sponsor company's name and logo will be placed on the CWWA Conference website and on all major Conference materials including advertising.
4. Company's name and logo appear with other Conference sponsors in the Conference magazine guide.
5. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags.
6. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
7. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as Gold Sponsor.
8. Complimentary colored full-page advertisement in the Conference magazine.
9. **One complimentary 10ft. x 6ft. Premium Exhibition booth.** The Sponsor will have their choice of booth set-up, such as a trussed booth or open plan.
10. Complimentary passes for four (4) persons to attend all Conference events
11. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor)

# Silver Package

## BENEFITS

US \$25,000

1. Named recognition as Silver Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony and all other main Conference Events.
2. Complimentary invite to the official Media Launch for the 33rd Annual CWWA Conference and Exhibition with named recognition as Silver Sponsor (media launch will include national/regional media coverage).
3. Company's name and logo appear with other Conference sponsors in the Conference magazine guide.
4. Sponsor company's logo will be placed on the CWWA Conference website and on Social Media advertising
5. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags.
6. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
7. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
8. Complimentary colored half-page advertisement in the Conference magazine
9. **One complimentary 8ft. x 6ft. Premium Exhibition booth.**
10. Passes for three (3) persons to attend all Conference events
11. Loop advertisement on screens within the Conference/Exhibition area (video or stills provided by sponsor)

## Bronze Package

US \$15,000

### BENEFITS

1. Named recognition as an event Sponsor by the CWWA President during the official Opening Ceremony, Gala Closing Ceremony and other main events.
2. Complimentary invite to the official Media Launch for the 33rd Annual CWWA Conference and Exhibition with named recognition as Bronze Sponsor (media launch will include national/regional media coverage).
3. Company's name and logo appear with other Conference sponsors in the Conference magazine guide.
4. Sponsor company's logo will be placed on the CWWA Conference website and on Social Media advertising.
5. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
6. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
7. Complimentary colored half-page advertisement in the Conference magazine
8. Fifty percent discount on the registration cost for one Exhibition Booth (includes 2 Conference passes)

## Copper Package

US \$10,000

### BENEFITS

1. Named recognition as an event Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony.
2. Complimentary invite to the official Media Launch for the 33rd Annual CWWA Conference and Exhibition with named recognition as Bronze Sponsor (media launch will include national/regional media coverage).
3. Company's name and logo appear with other Conference sponsors in the Conference magazine guide and on the CWWA website with a link to your company's website and on all major Conference materials including advertising
4. Complimentary marketing opportunity: Sponsor's promotional inserts (provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forum.
5. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
6. Complimentary colored half page advertisement in the Conference magazine



The CWWA Conference Organizing Team is available if you have any questions. We are also open to discussing any package adjustments if required. Please email us at [conferencecwwa@gmail.com](mailto:conferencecwwa@gmail.com) for assistance.

# Technical Sessions Sponsor

US \$15,000

## BENEFITS

1. Named recognition as the Technical Sessions Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony.
2. Sponsor company's logo will be featured along with other Conference sponsors in the Conference magazine and on Social Media ads.
3. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forums.
4. Promotional signage placed directly outside the Technical Session room (Design/Size to be preapproved by CWWA Planning Committee).
5. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
6. Complimentary colored half page advertisement in the Conference magazine
7. Complimentary 1-hour time slot within the Technical Session Conference schedule to do a technical presentation/workshop. Meeting room with theater or classroom style seating and Audio Visual setup will be provided (Agenda to be provided to Technical Sessions Planning Team prior to event).



# CWWA Knowledge and Innovation Hub

US \$20,000

## THEME

Driving Innovation and Evolution

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## SIZE

10ft x 12ft

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## BENEFITS

1. Complimentary (size to be inserted) Pavilion stage with trussing and set-up for either 'Ted-Talk' type presentations or 'armchair' panel discussions.
2. Branding of Pavilion with Company logo: banners, backdrop, stage wrapping, feather banners, promo items, stage decals etc. (to be provided by Sponsor).
3. Direct support from the Exhibition Services Provider with set-up of Pavilion.
4. Named recognition as the Pavilion Hub Sponsor by the CWWA President during the official Opening and Gala Closing Ceremony.
5. Sponsor company's logo will be featured along with other Conference sponsors in the Conference magazine and on Social Media ads.
6. Complimentary marketing opportunity: Sponsor's promotional inserts (to be provided by Sponsor) to be placed in Conference bags. The Conference bags are distributed to ALL Conference/Exhibition delegates as well as to participants in the Ministerial High Level Forums.
10. Sponsor company's logo will be placed on Conference banners & signage at main events at the conference venue (and any other main off-site banners/signage) as event Sponsor.
11. Complimentary colored half page advertisement in the Conference magazine
12. Complimentary 1-hour time slot to do a technical presentation/panel discussion. Audio Visual setup will be provided (Agenda to be provided to Conference Planning Team prior to event).



The CWWA Conference Organizing Team is available if you have any questions. We are also open to discussing any package adjustments if required. Please email us at [conferencecwwa@gmail.com](mailto:conferencecwwa@gmail.com) for assistance.



# Additional Sponsorship and branding opportunities

## ARTICLES INCLUDE

Apparel (polos) | Conference Tote Bags | Water Canteens | Lanyards | Charity Event  
All prices shown in USD



\$6,000

One colour, right sleeve branding



\$5,000



\$4,500

One colour

\$8,000

One colour single side

