



**34th ANNUAL  
CONFERENCE  
& EXHIBITION  
2025**



**Engineering Progress Together:**  
Collective Action for a  
Connected Region.

# General Sponsorship Packages



# Why become a Sponsor?

## **Brand Visibility | Networking | Commercial advantage**

Being a CWWA Conference Sponsor offers a unique opportunity to enhance your brand visibility, connect with your target audiences, and access our industry's talent pipeline with students and graduates attending from a wide range of high-quality academic institutions.

It enables you to engage with potential clients and showcase your brand and commitment. It also allows you to build new relationships and strengthen existing ones through real-time engagement, establishing your company as a key player in the field.

Additionally, sponsoring our event provides multiple networking opportunities with experts and thought leaders within our industry, which can lead to valuable partnerships, collaborations, and commercial opportunities.

Ultimately, it is a strategic investment that contributes to your overall growth strategy and enhances your brand's recognition within the sector.

## CULTURAL NIGHT SPONSOR

# Cultural Night Sponsor

**US \$10,000**

The Cultural Night is a key social activity of the annual CWWA Conference and Exhibition. It is a much-anticipated event that showcases the rich culture, arts, people, cuisine and music of the country. Cultural Night guests include Government Ministers, Utility Heads from across the Caribbean, international and regional representatives from partner and lending agencies, delegates and exhibitors from the Caribbean, North, South and Central America, Europe and the United Kingdom. This year, the CWWA Conference Local Organizing Committee will present a rich cultural display, treating guests to the rhythmic music and mouth-watering food for which Belize is known. The event will be taking place at the stunning backdrop of the beachside at Grand Caribe, San Pedro, Ambergris Caye, on October 21st, 2025.

### BENEFITS

1. Named recognition as the Event Sponsor by the CWWA President or Event Host during the Cultural Night.
2. Complimentary marketing opportunity: The Sponsor may provide promotional inserts - to be placed in Conference bags. These Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. The Sponsor is allowed to include one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, USB, cup).
3. Brand Visibility: Sponsor will have the opportunity to place promotional banner/signage at the venue for the Cultural Night. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
4. Brand Visibility: Sponsor will have the opportunity to place table toppers on the cocktail tables at the event. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
5. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
6. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.
7. Complimentary half-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.
8. Sponsor will be allocated one representative in the Cultural Night VIP area (if a VIP area is included as part of the setup).
9. Complimentary invitation to the CWWA Conference Media Launch (launch to be held in July 2025).



# Closing Ceremony & Awards Cocktail Sponsor

US \$6,500

## BENEFITS

1. Named recognition as Event Sponsor by the CWWA President or Event Host during the Closing Ceremony.
2. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
3. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.
4. Complimentary marketing opportunity: The Sponsor may provide promotional inserts to be placed in Conference bags. These Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. Every Sponsor is allowed to include one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, USB, cup).
5. Brand Visibility: Sponsor will have the opportunity to place promotional banner/signage at the venue for the Closing Ceremony. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
6. Complimentary 1/4-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.
7. Sponsor will be allocated reserved seating for two representatives at the Closing Ceremony.

# Conference Lunch Sponsor

US \$5,000

## BENEFITS

1. Named recognition as an event Sponsor by the CWWA President or Event Host during the Opening Ceremony and by the Conference Chair during Lunch Announcement.
2. Brand Visibility: Sponsor will have the opportunity to place promotional banner/signage within the Conference Lunch venue. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
3. Brand Visibility: Sponsor will have the opportunity to place table toppers on the lunch tables. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
4. Complimentary marketing opportunity: The Sponsor may provide promotional inserts -to be placed in Conference bags. These Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. Each Sponsor is allowed to include one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, USB, cup).
5. Complimentary 1/4-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.
6. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
7. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.

## TECHNICAL TOURS SPONSOR

# Technical Tours Sponsor

**US \$3,000**

Each Tour

### BENEFITS

1. Named recognition as an event Sponsor by the CWWA President or Event Host during the Closing Ceremony.
2. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
3. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.
4. Complimentary marketing opportunity: The Sponsor may provide promotional inserts - to be placed in Conference bags. These Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. Each Sponsor is allowed to include one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, USB, cup).
5. Brand Visibility: The Sponsor will have the opportunity to place promotional banner/signage at the meeting point for the tour and/or inside the tour bus. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
6. Complimentary 1/4-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.
7. Sponsor company's logo will be placed on all advertising and promotional work for the tour.
8. Sponsor will be allocated one complimentary spot on the Tour being sponsored.

# Conference Coffee Break Sponsor

US \$3,000

## BENEFITS

1. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
2. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.
3. Complimentary marketing opportunity: The Sponsor's promotional inserts (provided by the Sponsor) will be placed in Conference bags. These Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. The Sponsor is allowed to include to one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, usb, cup).
4. Brand Visibility: The Sponsor will have the opportunity to place promotional banner/signage within the Exhibition and coffee break areas. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
5. Sponsor company's logo will be placed on all advertising and promotional work for the tour.
6. Complimentary 1/4-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.

# Branding Opportunity- Ministerial High-Level Forum Area

US \$3,000

## BENEFITS

1. Brand Visibility: The Sponsor will have the opportunity to place promotional banner/signage within the **restricted area** for the Ministerial High-Level Forum. This area is a high-traffic zone and also the coffee break area for all Ministers, Utility Heads, Funding Agencies, and Regional Organizations. The Sponsor is responsible for the design and procurement of the signage (Design/Size of the banner to be pre-approved by CWWA Planning Committee).
2. Complimentary marketing opportunity: The Sponsor may provide promotional inserts to be placed in Conference bags. The Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. The Sponsor is allowed to include one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, USB, cup).
3. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
4. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.
5. Complimentary 1/4-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.

**Interested in having a representative in the Ministerial Forum meeting area?**

**Email us at [conferencecwwa@gmail.com](mailto:conferencecwwa@gmail.com) for more information on how you can increase the value of this package.**





# Networking Event

US \$3,000

## BENEFITS

1. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
2. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor and on Social Media advertising.
3. Complimentary marketing opportunity: The Sponsor may provide promotional inserts to be placed in Conference bags. These Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. The Sponsor is allowed to include one flyer or one brochure and/or one promotional item (e.g. water bottle, keyring, USB, cup).
4. Brand Visibility: The Sponsor will have the opportunity to place promotional banner/signage within the Exhibition and coffee break areas. The Sponsor is responsible for the design and procurement of the signage (Design/Size to be pre-approved by CWWA Planning Committee).
5. Sponsor company's logo will be placed on all advertising and promotional work for the Event.
6. Complimentary 1/4-page advertisement in the Conference Magazine. The sponsor is responsible for providing content for the magazine. All content must be pre-approved by the Conference Planning Committee.



## PROMOTIONAL INSERTS SPONSOR

# Promotional Inserts Sponsor

**US \$1,000**  
Per Set

### PACKAGE BENEFITS

1. Get your promotional materials in the hands of every attendee. Sponsor will provide promotional inserts, and the Conference Committee will place your branded items in each Conference bag. The Conference bags are distributed to ALL Conference and Exhibition delegates as well as to participants in the Ministerial High-Level Forum. These promotional inserts may include but are not limited to:
  - brochures,
  - key chains
  - branded sanitizers
  - calendars
  - pens
  - note pads
2. Sponsor company's name and logo will be placed (with other Conference Sponsors) in the Conference Magazine.
3. Sponsor company's logo will be placed on the CWWA Conference website as an event sponsor.

Please note that the Sponsor is responsible for all costs related to procuring and delivering the promotional inserts to the CWWA Conference Planning Committee. Promotional inserts must be received by 30th September 2025.

